

FOOD & WINE

15 Amazing Proseccos to Buy Right Now

The world of Prosecco is vast and inconsistent. If you want a memorable one, look for the Superiore DOCG designation.

By Brian Freedman | October 05, 2020



Prosecco's popularity is unquestioned. Who doesn't love an affordable, fruit-forward sparkling wine that makes bubbly a legitimate option on a Tuesday night? But the success of mass-produced Proseccos has unfortunately overshadowed the fact that there are many complex, occasionally age-worthy examples to be found.

"Unfortunately, the word 'Prosecco' is often used as a synonym for sparkling wine, but not necessarily a high-quality one," said Gianluca Bisol, president of the Bisol winery and the 21st generation of his family. "Instead, Prosecco is a sparkling wine that has a well-defined story and origin, the northeast of Italy. In particular, Prosecco Superiore is the result of the steep vineyards between Valdobbiadene and Conegliano, recognized in July 2019 as [a] UNESCO World Heritage [site]."

This is an important distinction: Just as a bottle labeled simply as "Beaujolais" will taste very different from a wine that was grown in one of the famed crus of the region (Juliéna, Morgon, Moulin-à-Vent, etc.), so too will a bottle of Prosecco be a completely different experience from one distinguished by a **Prosecco Superiore DOCG** designation, or even further geographic specificity.