

Medium

Sorting the Bubbles: A Look At Holiday Toasting

Pour out a glass of sparkling knowledge

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Though sparkling wines remain most popular during the holidays, sales are increasing year-round. A number of factors are responsible for this — lower price points, decreased consumer intimidation with the products, and of course, clever marketing. But what exactly is sparkling wine and what are the differences between brands?

PROSECCO

Prosecco is primed to step out of the shadow of its French brother. In fact, insiders say that Prosecco has already done so and is now leading the pack.

A number of factors have made Prosecco a popular sparkler including affordability, sweeter taste, and its more down to earth appeal.

Prosecco hails from northeast Italy and is made from the glera grape.

You'll see two types: Prosecco DOC and **DOCG**. The difference is where the grape is grown.

DOC grows on flatlands while DOCG, the superior version, flourishes on the hillside.

Perhaps those grapes are happier because they get to enjoy the stunning view of the Italian countryside? Regardless, expect Prosecco to have a medium acidity accompanied by fruity flavors.

