



## More Bubbly Wisdom

Gerry Kataoka: August 3rd 2019

I hope I am not the only sparkling wine fan out there in wine land. We continue to throw facts at you until something sticks. The United States ranks second among export markets for Champagne. Only the United Kingdom is a larger export market for Champagne. Champagne sales in the U.S. have increased for six years in a row. Last year, we drank 23.7 million bottles and spent \$652 million on France's finest bubbly.



**Approximate number of millions (500!!!!) of bottles of Prosecco DOC produced from last year's harvest according to Drinks Business.**

That's a lot of cheerful (and pretty cheap) Prosecco. But there's also a higher caliber Prosecco, known as Conegliano Valdobbiadene Prosecco Superiore D.O.C.G. It costs a few dollars more, but it's got way more personality and a lot richer flavor. Look for our upcoming Special Edition on Conegliano Valdobbiadene Prosecco Superiore later this summer.

