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WINE INDUSTRY NETWORK

Viñedos Veramonte Partners with WEVO Tastings for a Virtual Wine Vacation to Chile on July 2

By **Press Release** - June 17, 2020

Chicago – June 17, 2020 – With vacation planning looking a little different this summer, **Viñedos Veramonte** is offering a fun and delicious online wine vacation to Chile on Thursday, July 2nd with WEVOTastings.com. For \$59.99, guests will receive three bottles of Chilean wine from the **González Byass** portfolio and a link to an entertaining and educational one-hour interactive tasting with Certified Specialist of Wine Liz Barrett.

Guests will receive Veramonte Sauvignon Blanc, Ritual Pinot Noir and Primus The Blend, and can sign up here. These are three great gate-way wines for a tour of the Casablanca and Colchagua and Apalta Valleys. Host Liz Barrett will introduce guests to these beautiful regions, and tell the stories of the people who craft these wines, the unique geography of Chile as well as offer delicious food pairing ideas – with a focus on grilling for the upcoming holiday weekend.

“With the 4th of July holiday weekend approaching and summer plans getting more creative, we wanted to find a way to share these versatile, approachable wines with more people and inspire delicious pairings for weekend grilling and other summer celebrations,” said, Ted Emerson, Director of Marketing for González Byass USA. “Chilean wines represent an amazing value, offering excellent quality at really accessible price points, and the WEVO Tastings platform makes it easy.”

WEVO Tastings fulfills wine orders through Wine.com and asks that guests sign up for the July 2 tasting by June 24, to allow time for shipping. Each sign-up can involve multiple people and the Zoom link will be sent following sign-up.

About González Byass: González Byass USA is a Chicago based importer for a strategically selected portfolio of fine wine and spirit brands from around the world including Spain, Chile, Italy, Austria and the US. González Byass USA is the US subsidiary of González Byass headquartered in Jerez de la Frontera, Spain and is a family-owned, collection of wineries founded in 1835. The four Chilean brands in the Portfolio include Veramonte Wines, Ritual, Primus and Neyen. In 2012, the winemaking and vineyard teams at Viñedos Veramonte in Chile’s Casablanca Valley undertook an ambitious project to convert their substantial biodiverse land holdings to organic winegrowing practices. In four years, they managed to transform the totality of their vineyards, now 1235 acres. With the 2018 vintage, they released their first ECOCERT® certified wine on the U.S market, the Veramonte Sauvignon Blanc. Learn more at <https://www.Gonzálezbyassusa.com/>

The logo for Veramonte, featuring the brand name in a classic serif font.The logo for González Byass, featuring the brand name in a cursive script font, with the text "Desde 1835" and "Familia de Vino" below it, and a horizontal bar with red, yellow, and purple segments at the bottom.

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