

Wente Family Estates Appoints Aly Wente as Senior Brand Manager

July 22, 2019

Wente Family Estates is pleased to announce that Aly Wente will be returning to the family-owned company in the role of Senior Brand Manager of Wente Vineyards. In so doing, she joins Christine and Karl Wente, as well as her sisters Jordan and Niki Wente, as another member of the fifth generation bringing energy and fresh perspectives to the oldest continuously operated family-owned winery in the US.

As Senior Brand Manager, Aly will play an important leadership role in developing and executing strategic marketing plans and activities to support both long-term and short-term goals for the Wente Vineyards brand. Aly brings with her four years of marketing experience at Constellation Brands, where she most recently managed a portfolio of luxury & super-luxury wines. Prior to this, Aly honed her marketing skills as a Project Coordinator at SunCal, a private land development company.

